**\*\*Please note: It’s my stance that nothing political will ever be posted on my site or social media. I want my site to focus on you, your world and your book. Thank you!**

**In General**

Author Name:

Author Photo: Please make sure it’s high res 300 dpi

Series Name (if applicable):

Book Title:

Release Date:

Publisher:

Cover Artist:

Genre/Sub-Genre:

**3 Tweets (w/ Hashtags):**

Tweet 1: Your Tagline (with high res 300 dpi photo of your book cover)

Tweet 2: Insider info About Writing the Book (a high res 300 dpi photo of something that ties to your book content)

Tweet 3: Anything You Want (with high res 300 dpi photo of something that pertains to it)

**Book Innards**

Blurb:

Excerpt 1:

Excerpt 2:

Author Bio:

**Contact Links (as many as you’d like):**

Website:

Blog:

Email:

Facebook:

Twitter:

Goodreads:

BookBub:

YouTube:

Instagram:

Pintrest:

LinkedIn:

Amazon Author Page:

Other:

**Links for Purchase (as many as you’d like):**

The Wild Rose Press:

Amazon:

Barnes & Noble:

Kobo:

iBooks:

Bookstrand:

Chapters:

Other:

**Guest Blog**

*Here are some prompts for your guest blog or use your own. Just make them fun and interesting. I’m not terribly concerned about the length but make sure it’s long enough to connect with people and not so long you lose your audience.*

*I’m looking for something you or other writers haven’t done a hundred times.*

**Useful Blog Post Ideas**

1. What is a problem that your target customer has? Present a solution.
2. Have you used any new tools or applications recently that have helped improve your workflow?
3. Have you figured out a way to save a few hours a week?
4. What type of work do you try to accomplish while traveling on an airplane?
5. If you recently hired someone, what questions helped you the most in making your decision?
6. What products or services can you compare and contrast?
7. Have you created a resource post?
8. Create a helpful checklist for customers.
9. What helpful books have you read recently?
10. What blogs do you keep up with? Create a list.
11. What helps you to be creative?
12. Have you changed the way you work over the years? If so, how?

**Educational Blog Post Ideas**

1. Can you walk your audience through a process, step by step?
2. What are some of the common questions that people ask when they email you?
3. What are some questions that people should be asking you, but aren’t?
4. If someone was about to start in your field, what are the top things they should know?
5. Create a list of the top 10 things you wish you knew when you started.
6. Give speech notes from a recent presentation you gave.
7. What are your aspirations for the week, month, and year?
8. What is the history of your industry?
9. Any important insights that you have learned in the past year?
10. What type of things do you review to determine quality in your industry?
11. What do you want to learn more about? Study it, and share what you learned.
12. What are some terms in your industry that need explaining?

**Fun Blog Post Ideas**

1. Are there any funny posts or videos you found lately that you can share?
2. Can you share a recent travel experience?
3. Anything unique or funny happen at the office this week?
4. How did you decide to start your business?
5. What are your hobbies outside of work?
6. Create a list of inspirational quotes for your industry.
7. Have you considered doing a video blog?
8. What question can you ask your users? Create a survey or quiz.
9. Share a story.
10. Create an infographic.
11. Create a parody.
12. Can you share something from behind the scenes?
13. Start a challenge for your audience to participate in.
14. Announce a contest.

**Timely Blog Post Ideas**

1. What is your favorite piece of industry news that you’ve come across recently?
2. Is there a new product you can review?
3. Have you read any Twitter posts lately that you feel deserves a longer response?
4. Are you attending a conference where you can share your highlights from sessions?
5. See any good movies lately? Share the lessons you learned from it.
6. Survey your audience and share the results.
7. What are the biggest trends in your industry?
8. Are there any holidays coming up?

**Personal Blog Post Ideas**

1. What are some things that most people don’t know about you?
2. What is your favorite childhood memory?
3. Do you have an embarrassing story?
4. What has been your greatest success in life so far?
5. What are your most epic failures (and how did you overcome them)?
6. What would you say to a younger version of yourself?
7. What does a typical day in your life look like?
8. What is your idea of the “perfect” day?
9. If you could have lunch with one person, who would it be?
10. What things make you happy?
11. What things have you learned from your parents?
12. What is an important lesson you learned recently?

**Lifestyle Blog Post Ideas**

1. What is your fitness routine?
2. What is your makeup routine?
3. What things can’t you live without?
4. What books are on your shelf?
5. What podcasts do you listen to?
6. How do you relax after a long day?
7. Can you share pictures of your workplace?
8. What are your hobbies?
9. What are your favorite YouTube channels?